



BY APPOINTMENT TO HER MAJESTY QUEEN ELIZABETH II
TEA & COFFEE MERCHANTS R.TWINING & CO. LTD. LONDON

TWININGS

From the dry planes of South Africa the refreshing, naturally caffeine free Redbush Tea – a unique blend from Twinings

On the sun drenched planes of the Western Cape Province of South Africa, a plant fights the unforgiving elements to thrive. The Redbush (Rooibos in Afrikaans) creates a natural, caffeine free drink with a refreshing, tea-like flavour. Excitingly, those tea obsessed people at Twinings have chosen to blend the classic grade leaves for a superb and rapid infusion, which creates a strong cup of new **Twinings Redbush Tea**. They predominantly use the plant's lush, intensely rich tips – and in blind taste tests these were preferred to other products making a deliciously strong infusion.

Full of flavour, a rich amber hue, **Twinings Redbush Tea** is thirst quenching and invigorating any time of day. You may also appreciate that it's naturally caffeine free and a rich source of antioxidants. With lower levels of tannin than a standard cup of tea, **Twinings Redbush Tea** has a more tart flavour with a crisp, clean finish. Sip with or without milk; with and without sugar – just as you like.

Andrew Wittingham, Twinings Master Blender, has spent a great deal of time perfecting his current favourite creation: "Our Redbush is naturally caffeine free so it's perfect if you're wanting to avoid or cut down on caffeine and love tea. We're also lucky enough to have access to one of the highest quality grade of Redbush you can find in South Africa and these classic grade leaves are in limited supply."

Dutch settlers in South Africa, back in the 18th century, discovered that Redbush makes a refreshing brew – they wanted a tasty alternative to black tea – which was prohibitively expensive back then. It's been considered a national treasure every since. Timing is everything, to get a perfect result, the tea is mainly picked in December and January.

Put a spring in your step and discover new **Twinings Redbush Tea** – a real taste of real Africa.

Available in boxes of 40 & 80 bags Twinings Redbush is stocked in all major supermarkets.
RRP: £1.79 /£2.99.

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For further information, samples and photography, please contact Jemma Holliday at Talk
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